



Universidad de Extremadura  
Facultad de Estudios Empresariales y Turismo  
Colabora: Consejo de Estudiantes. ACUNA.  
Cáceres. España

*Business, ecological farming and cattle*

*Fourth International Academic Conference*

*Cáceres, days November 7 and 8, 2013.*

*Auditorium of the Faculty of Business Studies and Tourism.*

### Presentation:

The Faculty of Business Studies and Tourism of the University of Extremadura, Spain, along with DELSOS, the Research Group of the University, the ACUNA association and a staff of experts in agroecology are responsible for the development of the Fourth International Academic Conference: Business, ecological farming and cattle, which will be held in the city of Cáceres in the coming days November 7 and 8, 2013.

Business, ecological farming and cattle are essential aspects in which the Fourth Day International University is focused on. The latest innovations in ecological diversity are presented, showing their contributions to job creation and collaboration to mitigate disasters that may be caused by climate change.

In this edition of the conference stands out the collaboration of renowned speakers from different countries: Chile, Spain, Italia, Portugal and United Kingdom which will allow the exchange of knowledge on Business, ecological farming and cattle, and the establishment of an international net of work and research.

The participation of young students and young researchers is one of our main goals with two fundamental aspects: to show them innovative careers in health, legal and social areas that have not traditionally been linked to the pro-





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duction and ecological services, and to present their research in the three sections of the conference: ecological production enterprise, ecological farming and cattle, as well as a traditional look as sustainable development and other innovative as resilience.

This edition presents its inaugural session on works about organic farming from United Kingdom (Centre for Agroecology and Food Security - CAFS) and Portugal (University of Évora), on organic livestock from Chile and entrepreneurship and rural youth from the University of Extremadura.

The remaining sessions intensifies the content on organic farming: medicinal plants, advice to farmers in various Autonomous Communities; on organic production companies presenting successful cases of companies, mainly from Extremadura; the business network in Portugal and the sale of products using new technologies, through Facebook; and the organic livestock with knowledge on the latest innovations from the University of Florence, the innovations developed by the National Agricultural Award of Portugal and the introduction of successful livestock companies into the agroecological world.

A major objective which is inserted along the sessions in the conference is the diffusion of organic production and, this year in particular, the spread of the characteristics of more than ten different varieties of oil from organic farming in Extremadura.

Cáceres to August 21, 2013.

Teachers and professors from the following universities:



UNIVERSIDADE DE ÉVORA



AGRÍCOLA ECOLÓGICA  
DE EXTREMADURA, S.A

